

ICT Stats Report- Dominican Republic

Prepared by: Mite Nishio

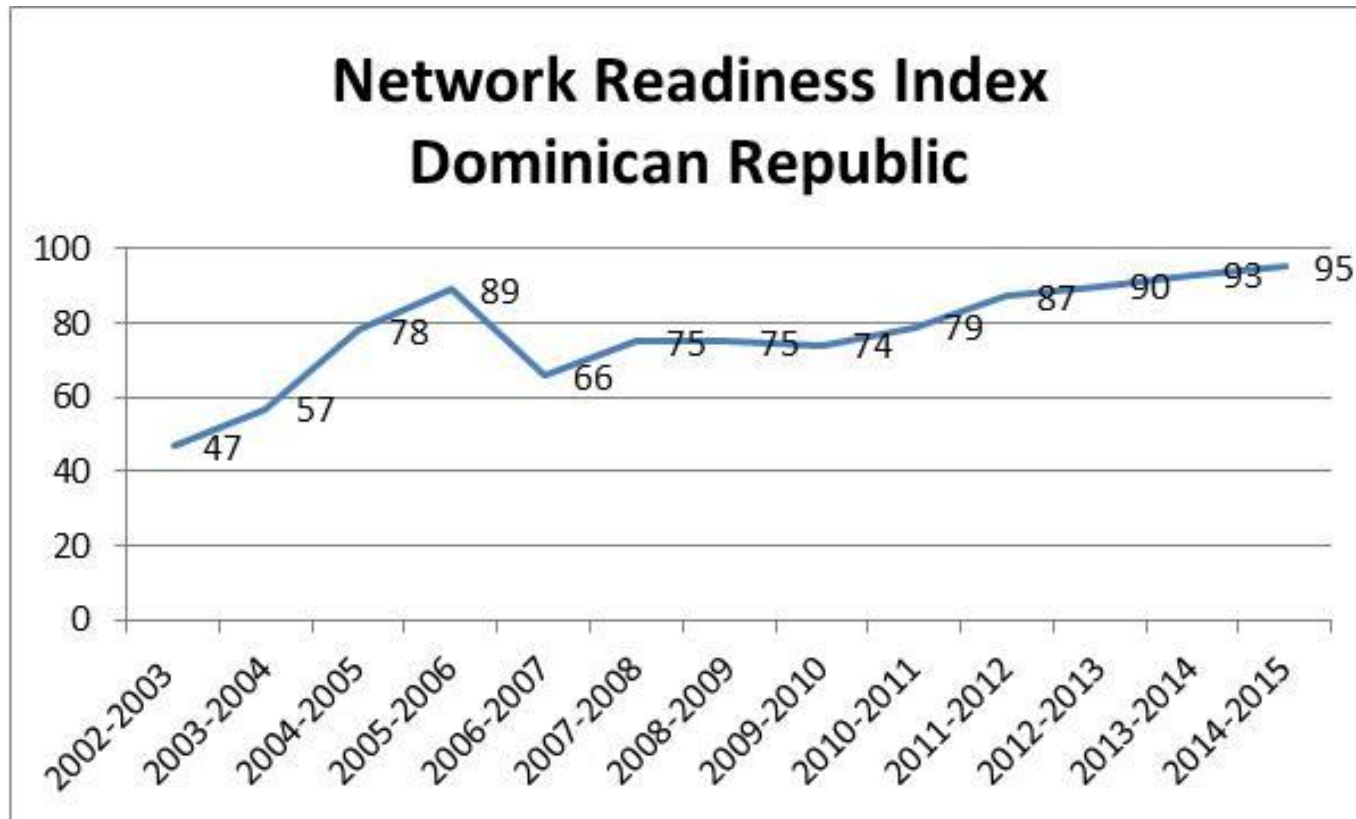
October 2015



TELECOMMUNICATIONS STATS



Network Readiness Index (NRI)

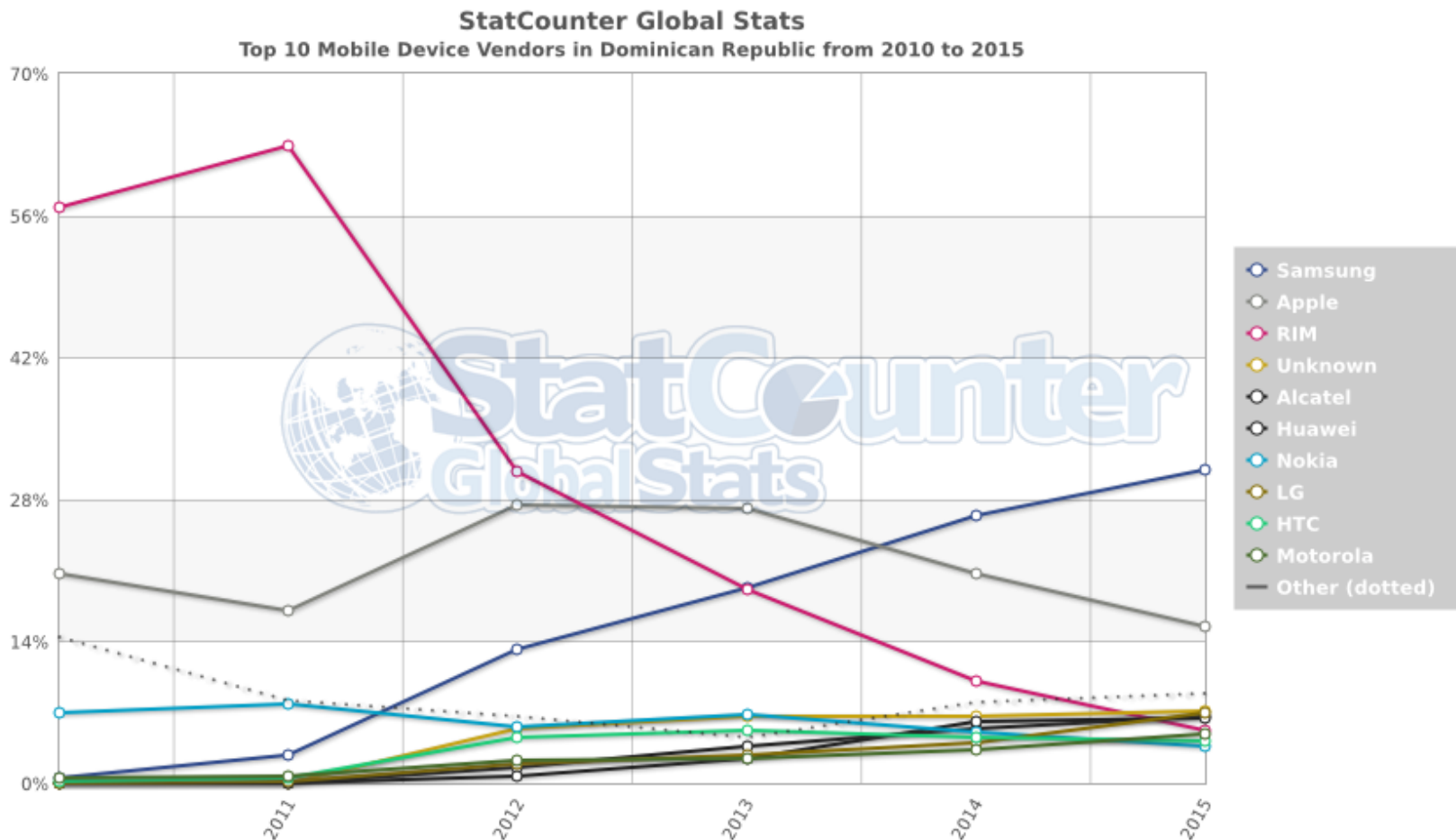


DR is #95 out of 143 countries in the ranking, losing 2 positions in comparison with the 2014 ranking.

Telecommunications stats in DR

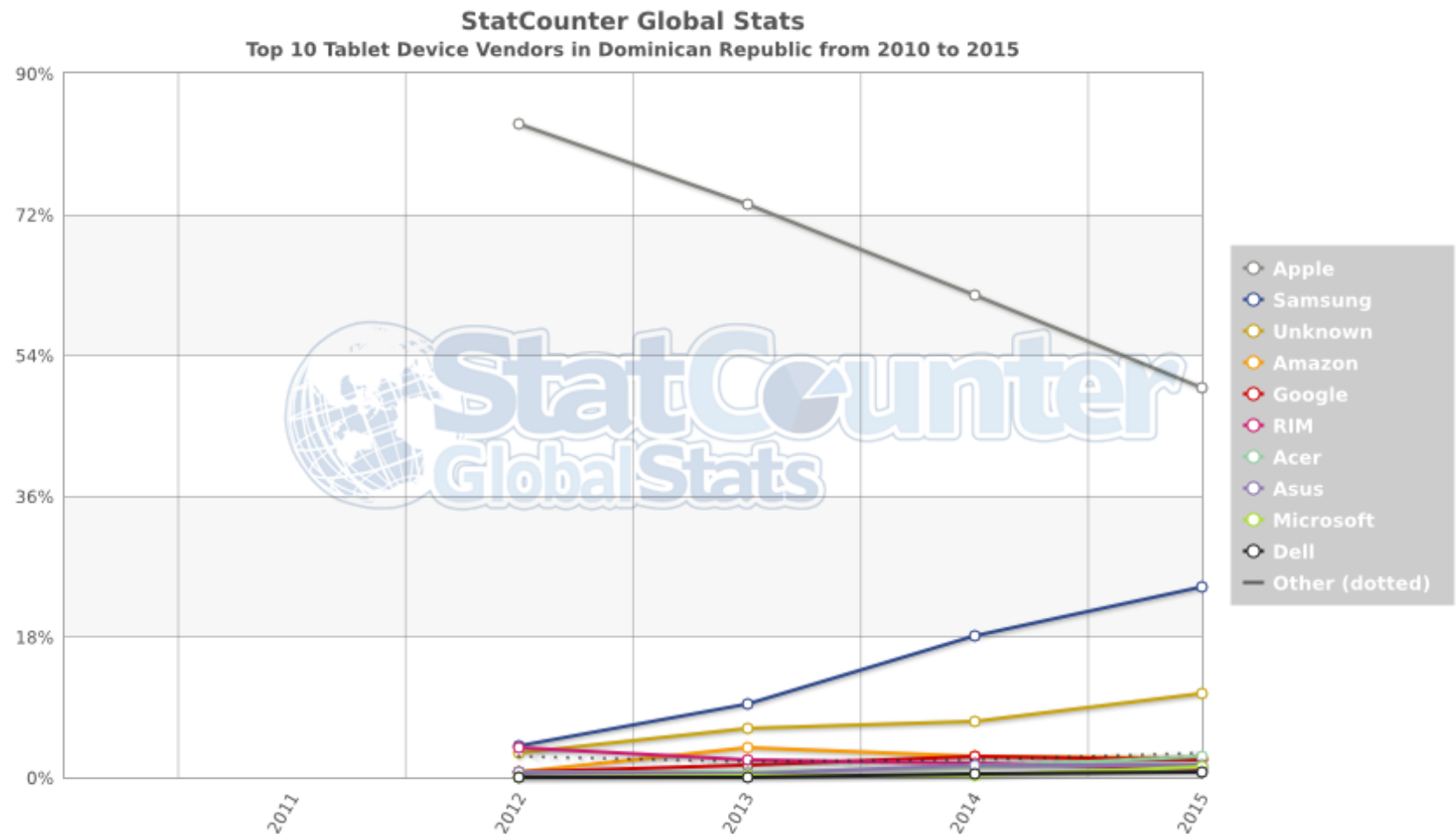
INDICATOR	METRIC	TOTAL
FIXED TELEPHONY		
LINES IN OPERATION	QTY OF LINES	1,142,301
MOBILE TELEPHONY		
LINES IN OPERATION (POSTPAID & PREPAID)	QTY OF LINES	8,700,976
PREPAID LINES IN OPERATION	QTY OF LINES	6,874,073
POSTPAID LINES IN OPERATION	QTY OF LINES	1,826,903
OTHER TELEPHONY INDICATORS		
IP LINES	QTY OF LINES	133,002
TOTAL LINES (FIXED, MOBILE, IP)	QTY OF LINES	9,976,279
PAID TV		
TOTAL SUSCRIBERS OF PAID TV (CABLE, IPTV, SATELLITE OR WIRELESS)	ACCOUNTS	636,009
INTERNET		
INTERNET ACCESS	ACCOUNTS	4,561,409

Top mobile vendors in DR



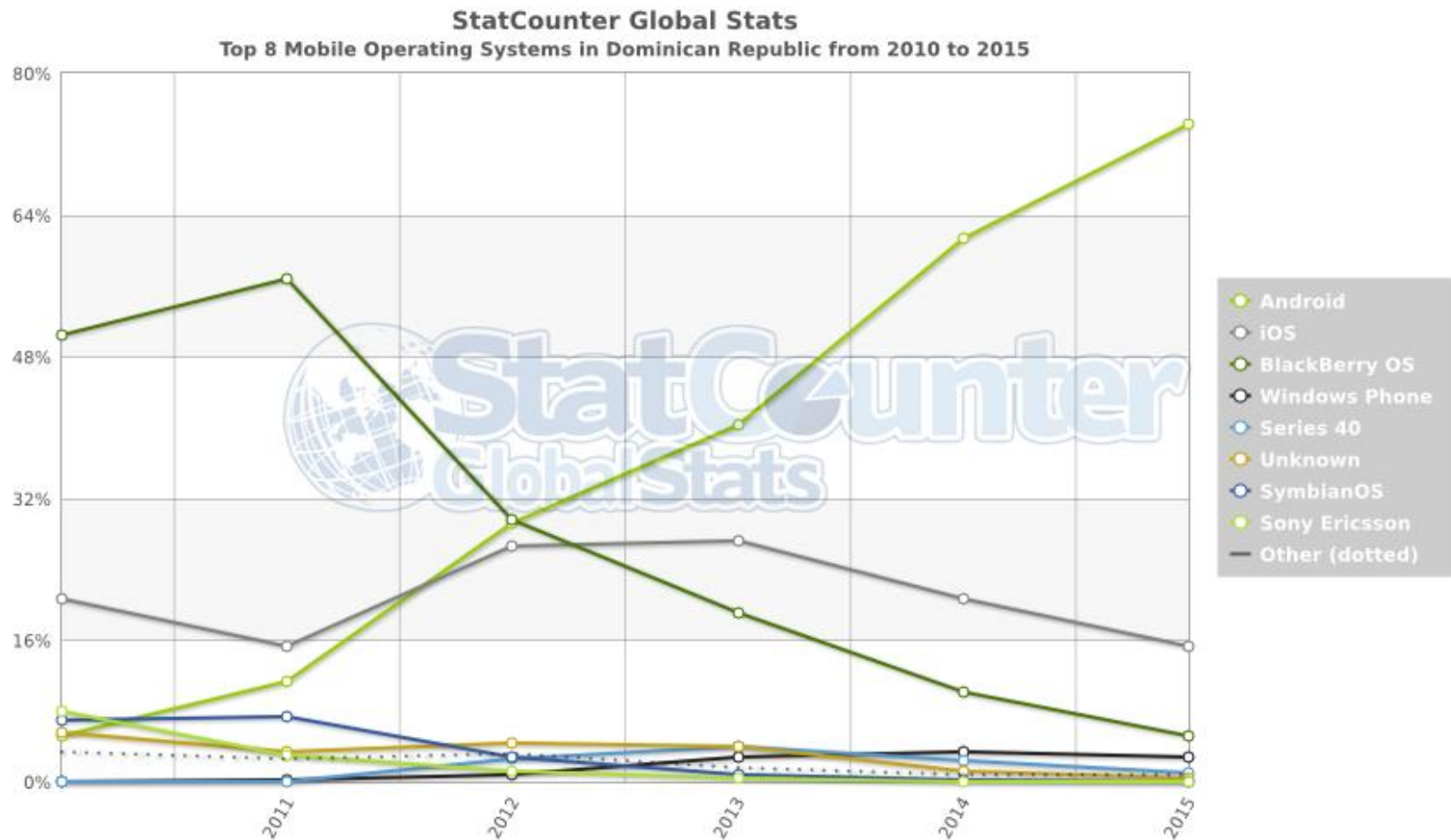
Share: Samsung 30.92%, Apple 15.38%, Alcatel 6.6%, LG 6.91%, Huawei 6.48%, BlackBerry 5.27%, Motorola 4.78%, HTC 4.19%, Nokia 3.58%

Top tablet vendors in DR



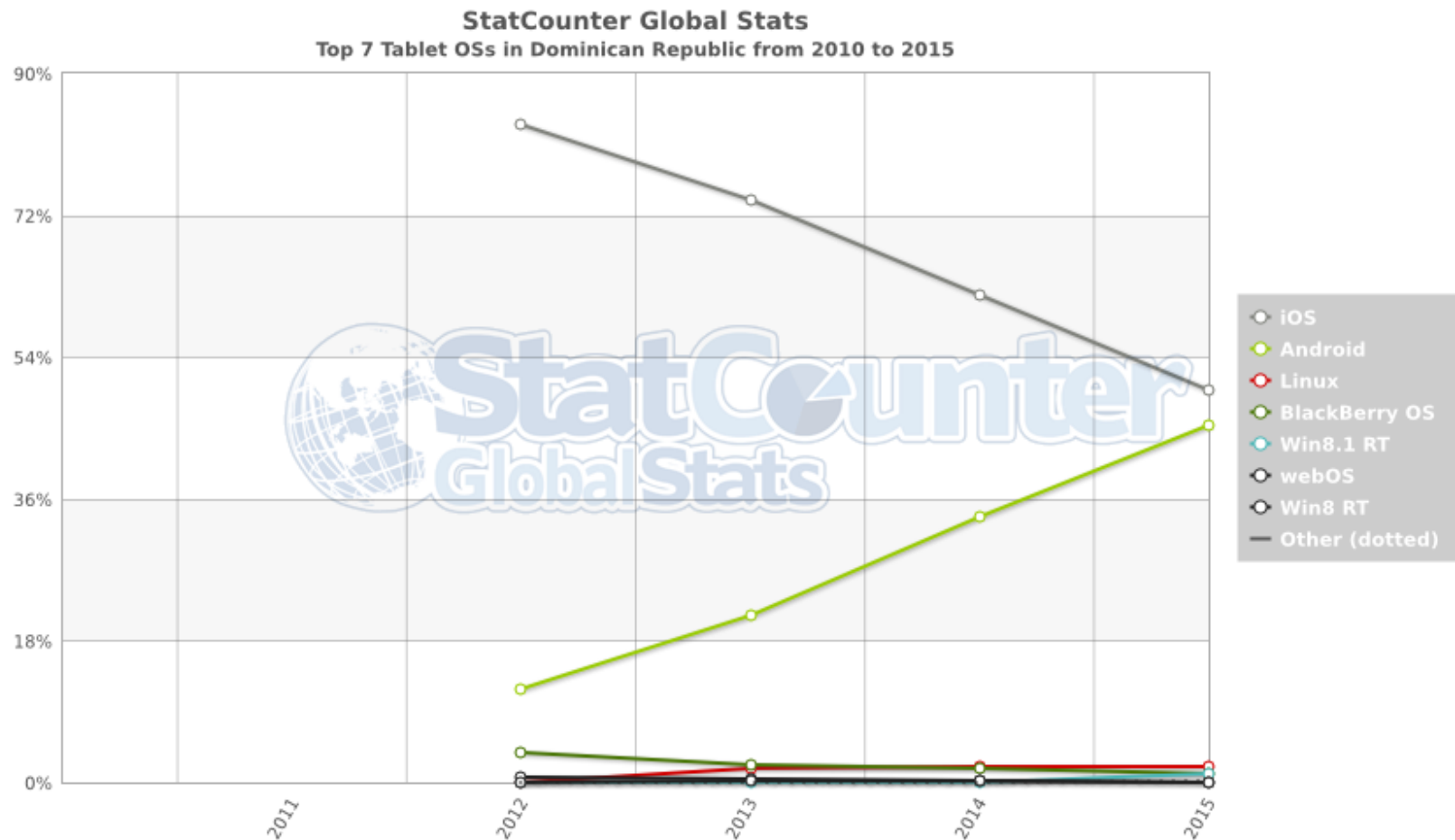
Share: Apple 49.73%, Samsung 24.33%, Amazon 2.54%, Acer 2.63%, Google 2.19%, Asus 1.58%, Microsoft 1.25%, BlackBerry 1.22%, Dell 0.7%

Top Mobile OS in DR



Share: Android 74.31%, iOS 15.38%, BlackBerry 5.25%, Windows Phone 2.85%

Top Tablet OS in DR



Share: iOS 49.73%, Android 45.41%, Linux 1.99%, BlackBerry 1.22%, Win8.1 RT 1.17%, Win8 RT 0.08%, WebOS 0.09%

Smartphones in RD

**4.5
Million**



48% penetration of smartphones in the Dominican Republic

Most visited Websites in DR

Top 10 General

Position	Website
1	Google.com
2	Youtube.com
3	Facebook.com
4	Google.com.do
5	Amazon.com
6	Live.com
7	Wikipedia.org
8	ListinDiario.com
9	eBay.com
10	Yahoo.com

Top 10 Local

Position	Website
8	ListinDiario.com
14	DiarioLibre.com
15	Bpd.com.do
17	Popularenlinea.com
19	Corotos.com.do
21	Gob.do
25	Remolacha.net
26	BHDLeon.com.do
27	ElCaribe.com.do
31	Hoy.com.do

Internet Domain names

SubDomain	2009	2010	2011	2012	2013	2014	2015
COM.DO	8,727	10,030	10,149	11,006	11,423	11,657	12,624
NET.DO	469	485	423	412	396	404	438
ORG.DO	600	663	651	647	650	664	695
WEB.DO	133	130	113	97	91	90	95
EDU.DO	259	294	321	356	379	396	440
ART.DO	114	109	102	90	71	71	71
SLD.DO	21	22	21	17	16	16	17
DO	2,230	5,733	6,699	11,590	9,622	10,377	9,605
GOV.DO	385	424	457	422	442	432	384
GOB.DO	211	286	359	435	502	526	591
MIL.DO	24	31	31	34	43	48	50
TOTAL	13,173	18,207	19,326	25,106	23,635	24,681	25,010

eGovernment

- ICT usage: **58.21%**
- eGovernment implementation: **43.07%**
- e-Services development: **42.28%**

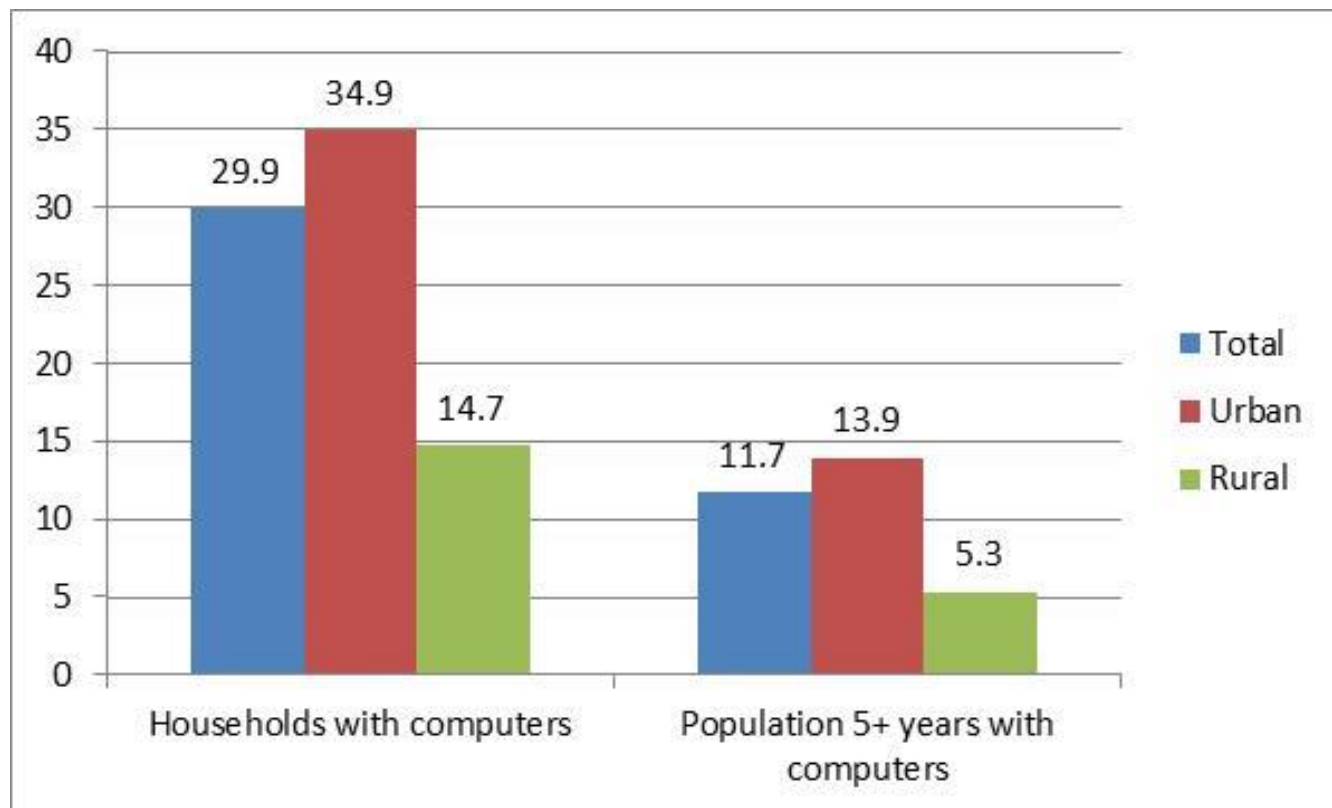


Data from: Índice de Uso de TIC e Implementación de Gobierno Electrónico en el Estado Dominicano (iTICge)

ENHOGAR SURVEY BY THE NATIONAL STATISTICS OFFICE

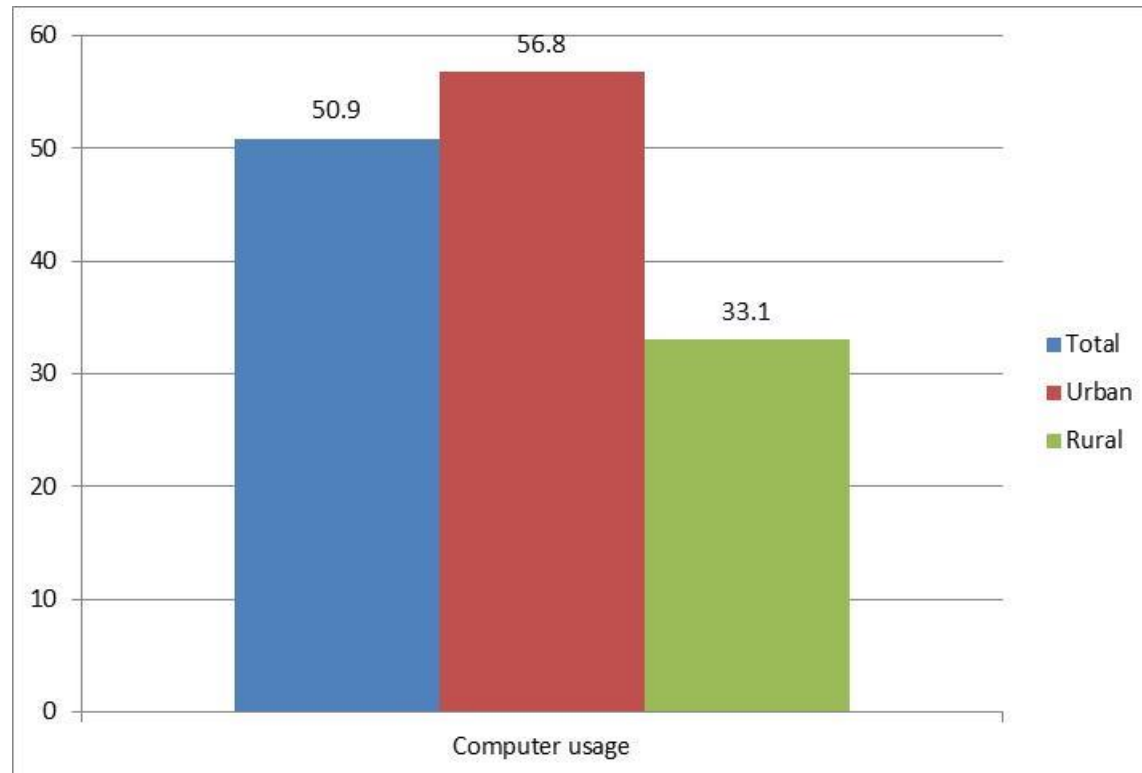
Dominican Republic's access to Information
and Communications Technology (ICT)

Households with computers



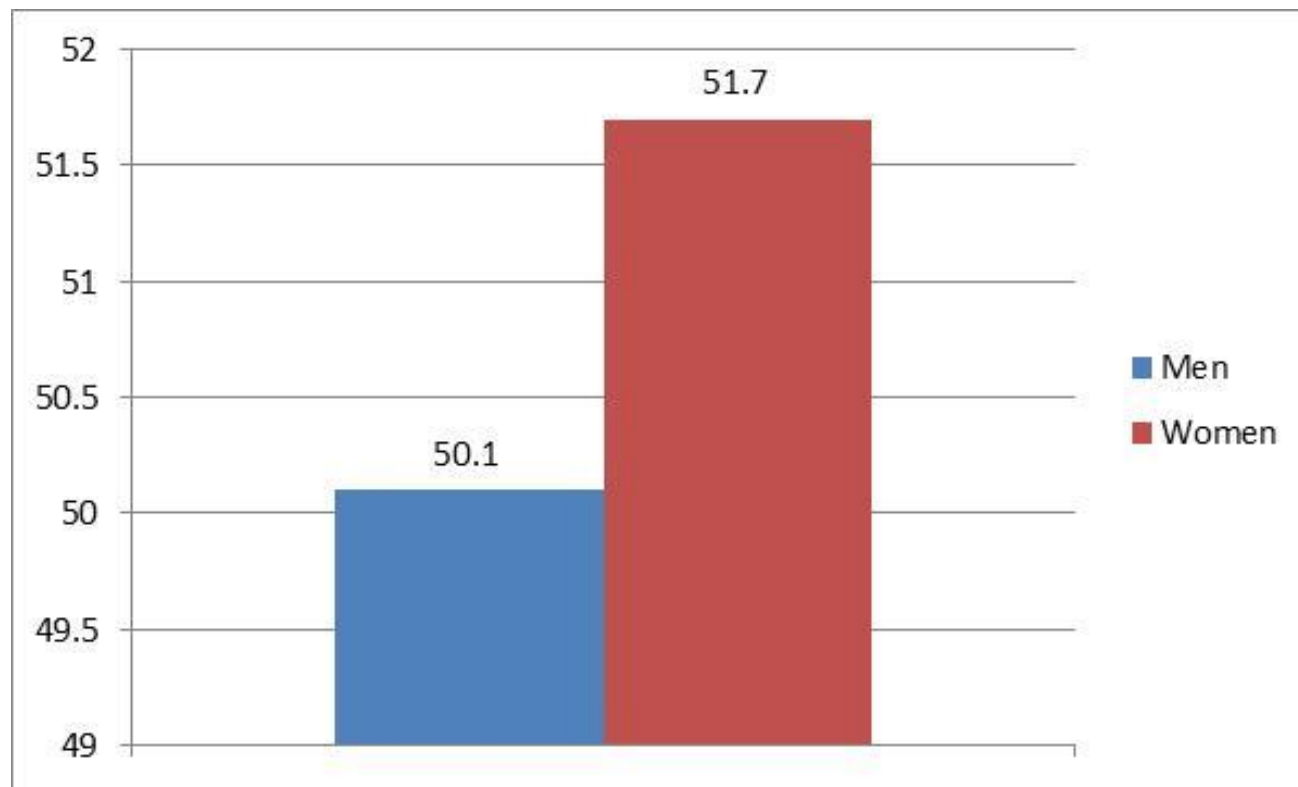
Percentage of households with computers. And percentage of persons aged 5 years and more with computers, by area of residence.

Computer usage



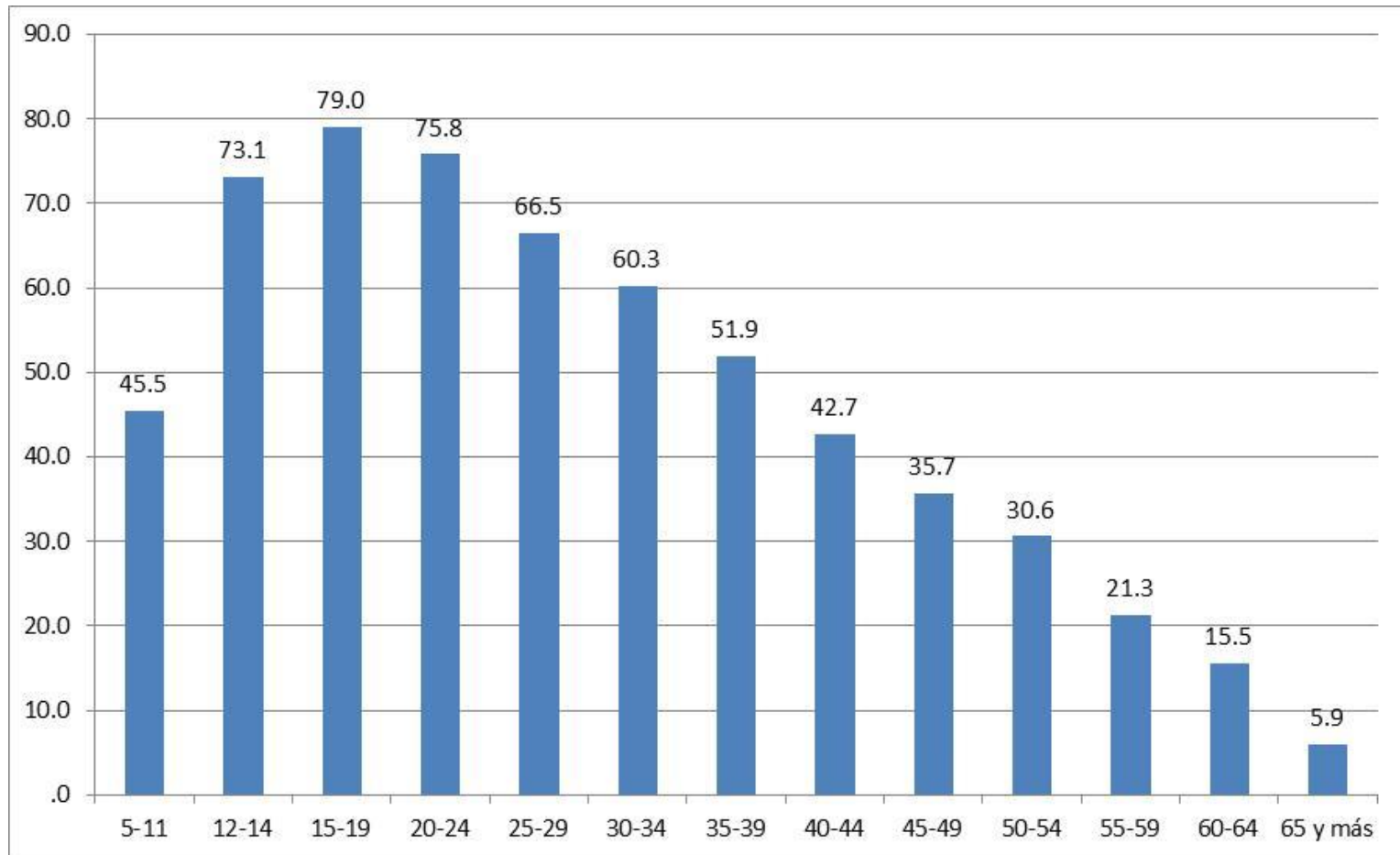
Percentage of people with 5 years or more that use computers, by area of residence.

Computers usage by sex

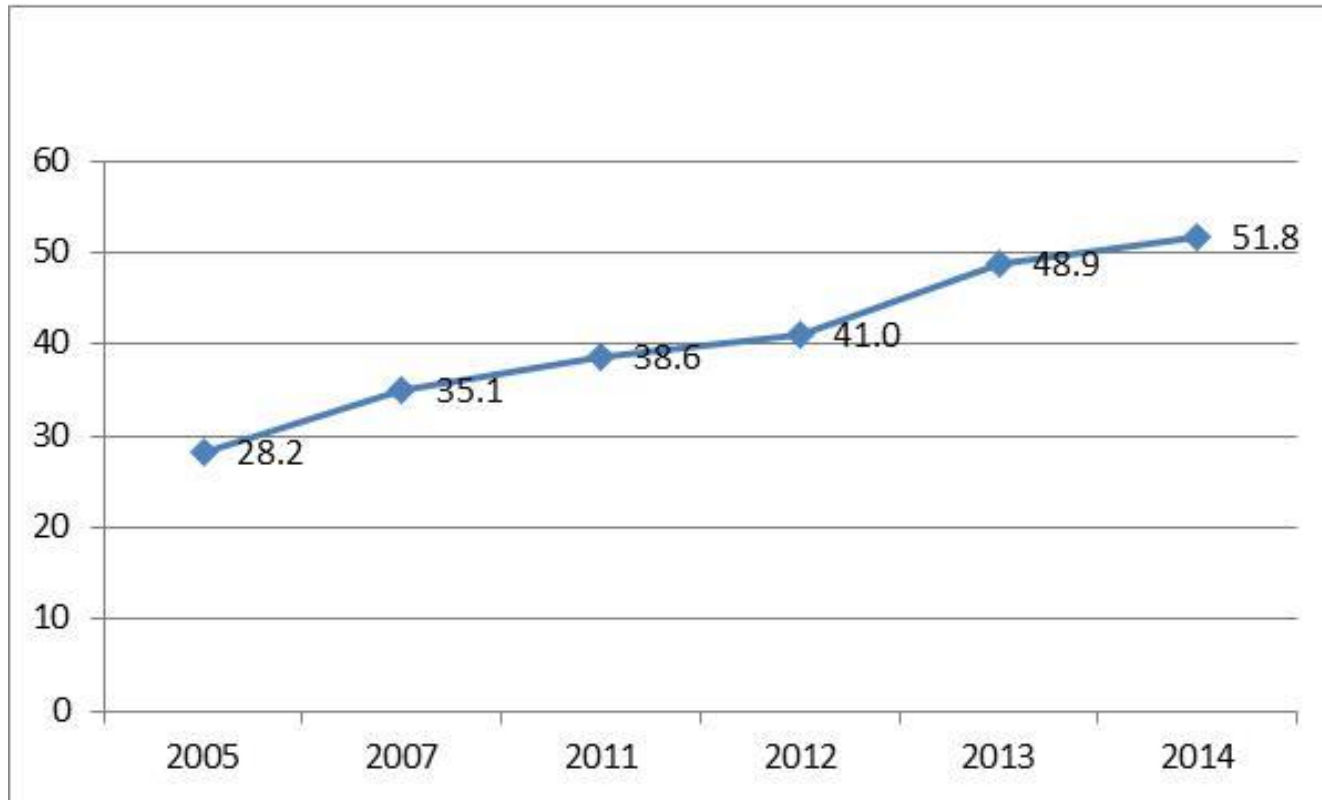


Percentage of people with 5 years or more that use computers, by sex.

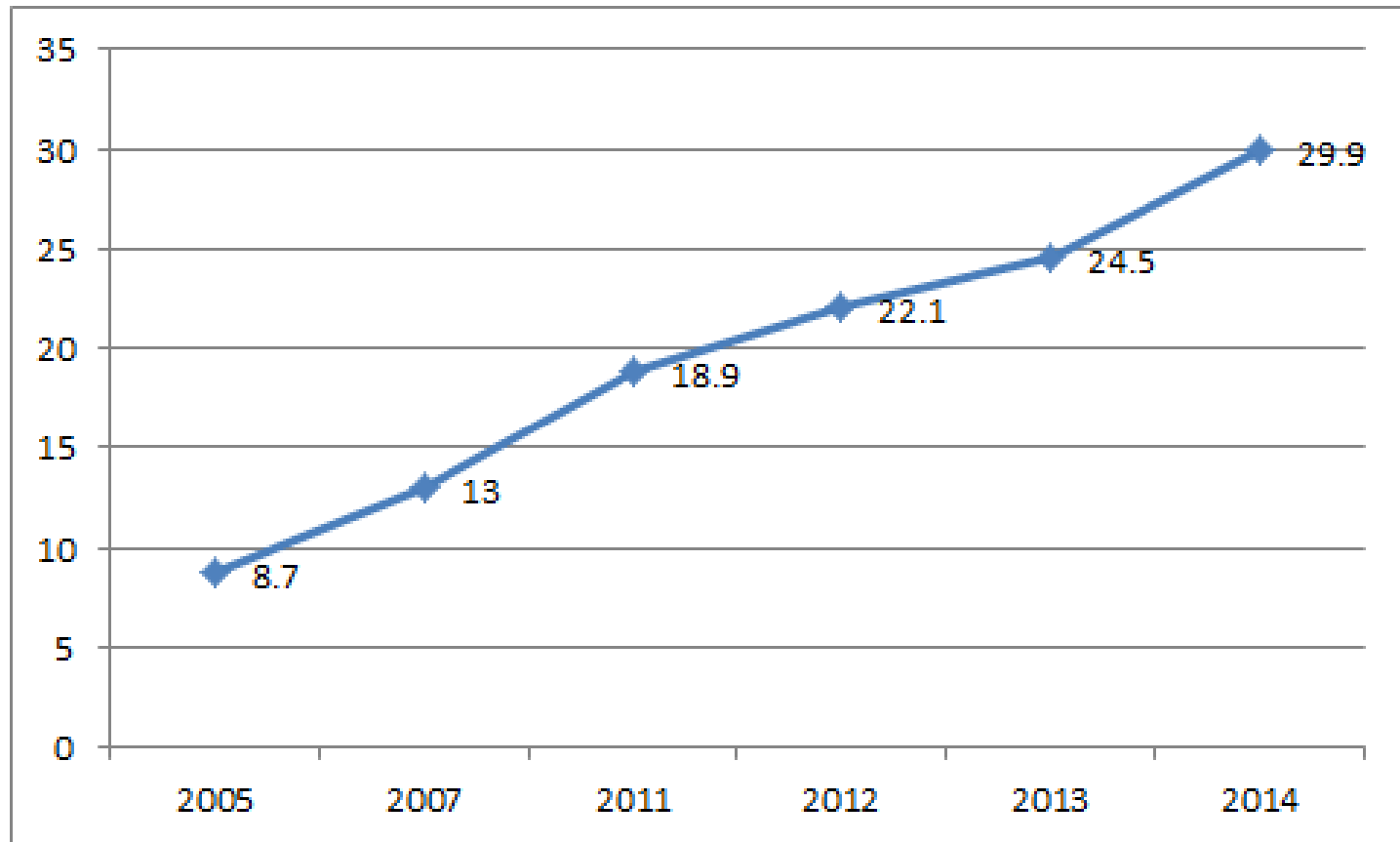
Percentage of people who use computers, by age groups.



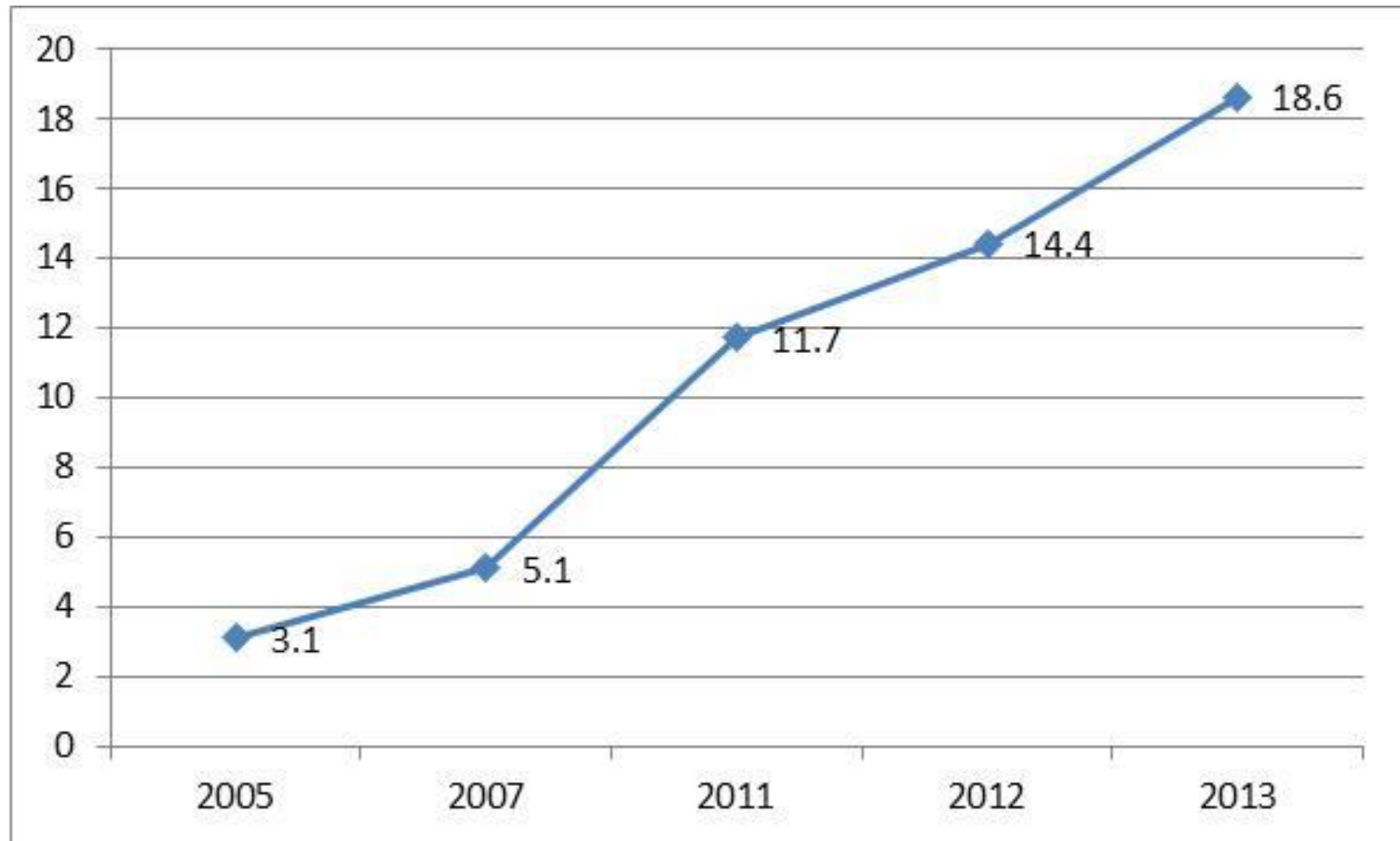
Percentage of persons aged 12 and over who use computers



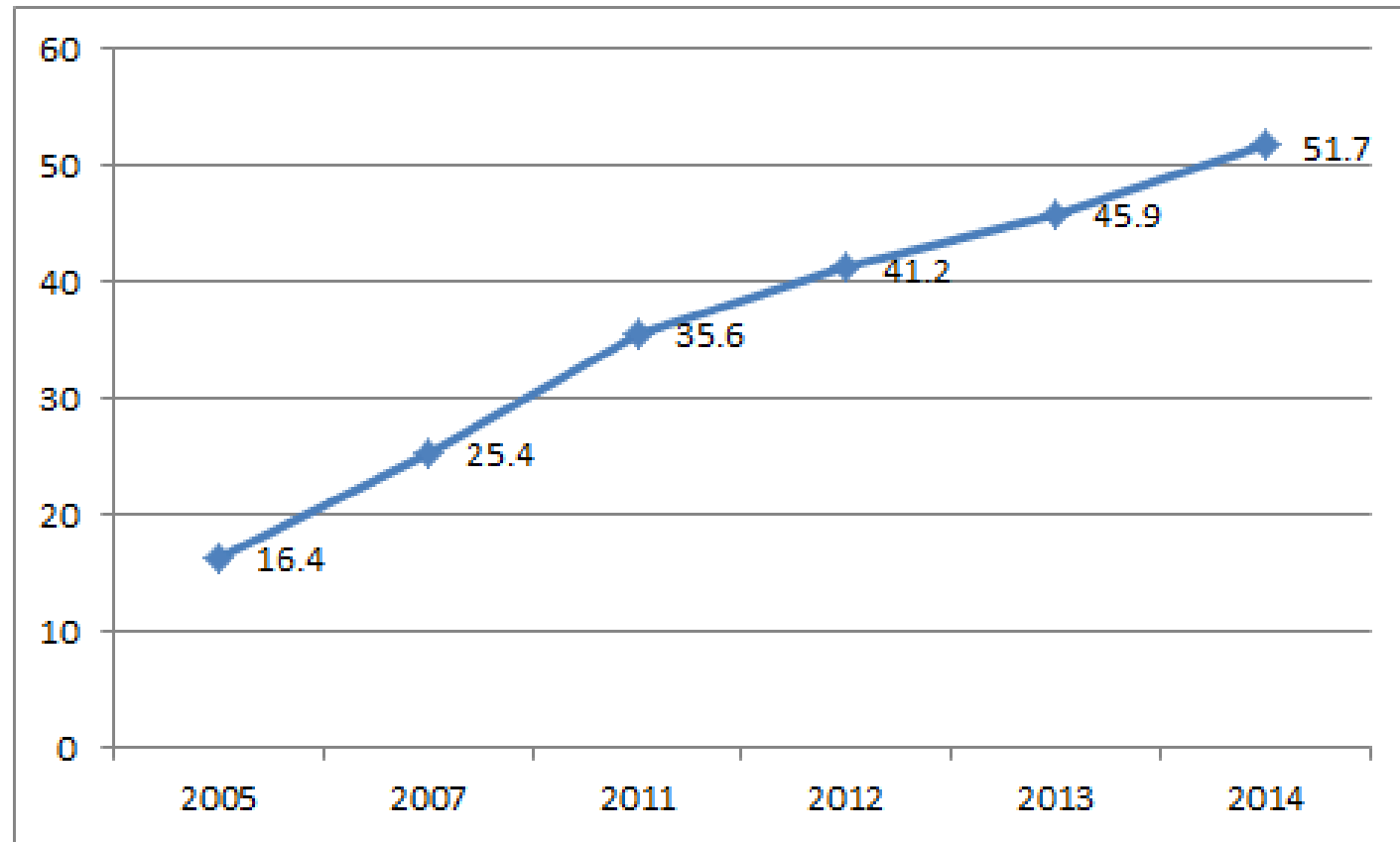
Percentage of households with computers



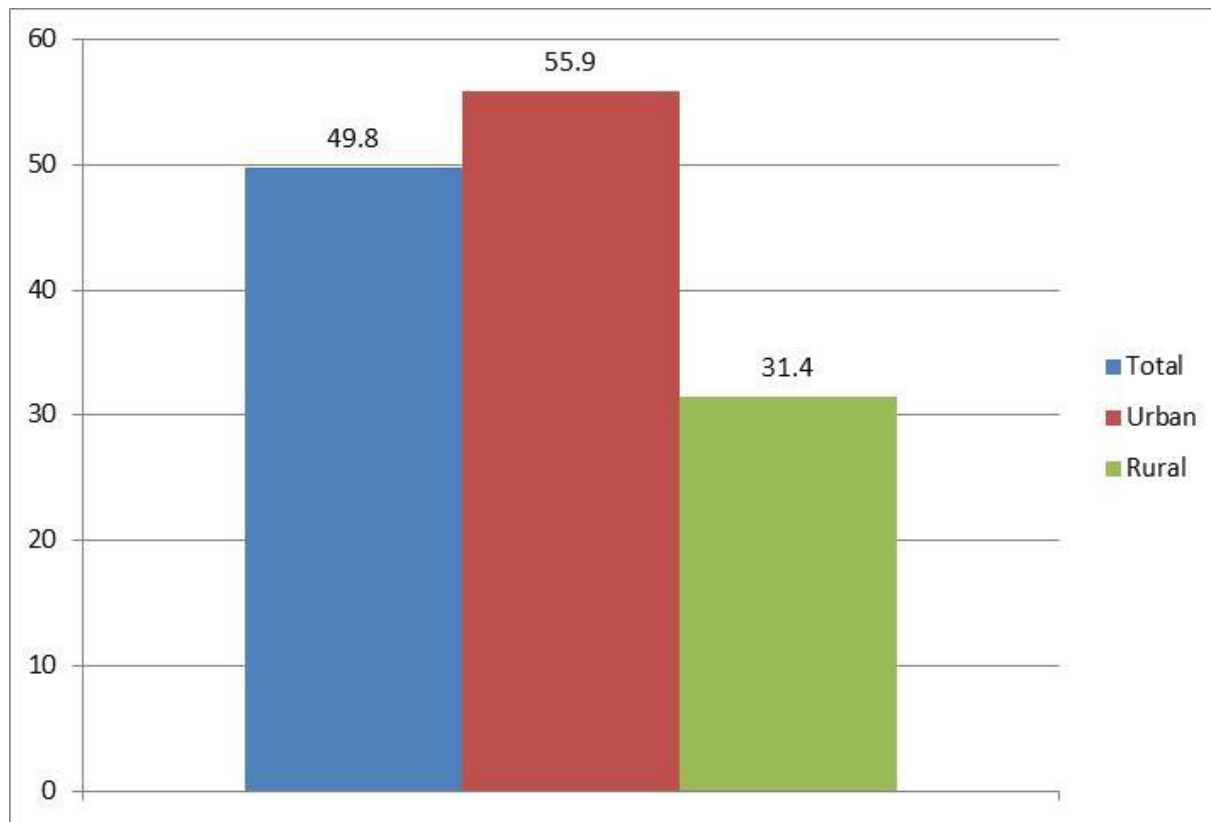
Percentage of households with Internet



Percentage of persons aged 12 and over who use Internet

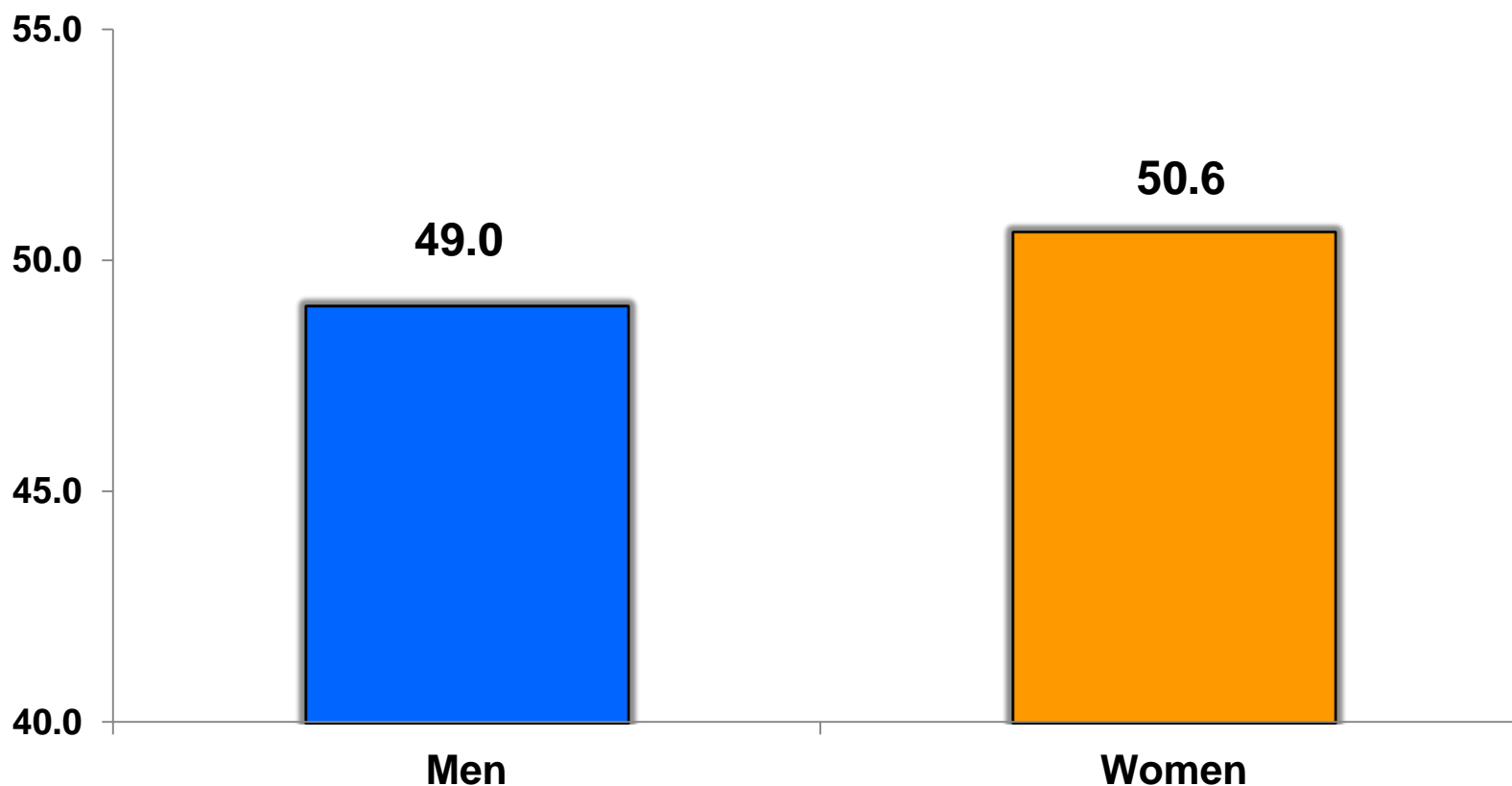


Internet usage

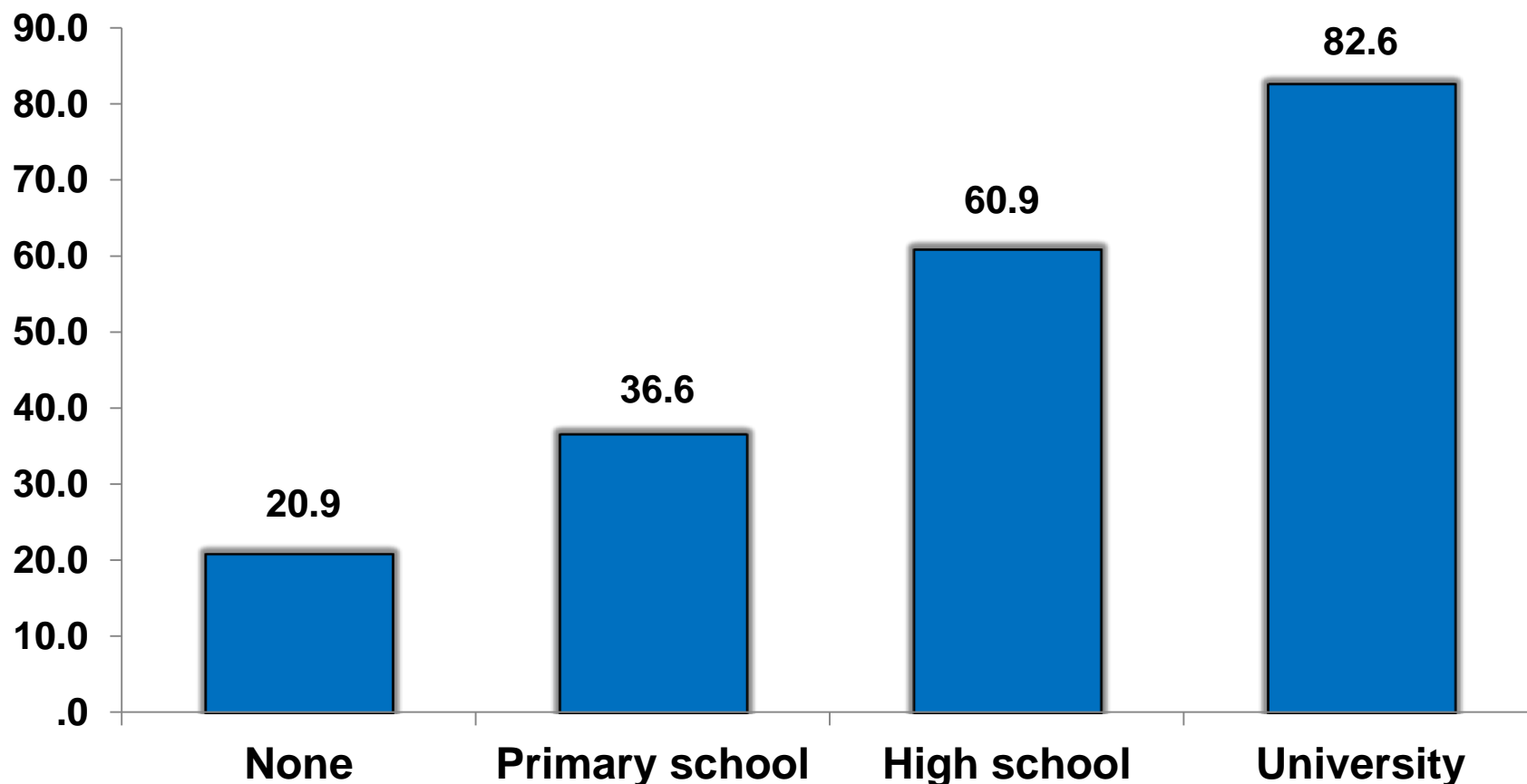


Percentage of people with 5 years or more that use the Internet, by area of residence.

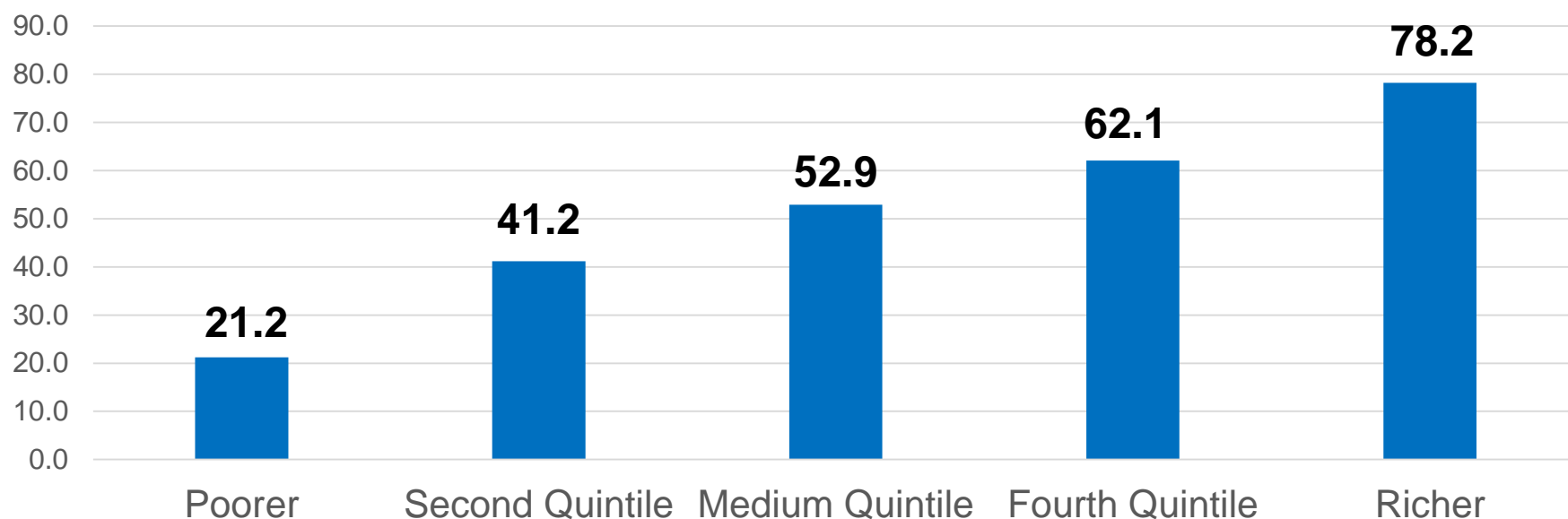
Percentage of persons aged 5 and older who use the Internet, by sex



Percentage of persons aged 5 and older who use the Internet, according to educational attainment of the household head



Percentage of persons aged 5 and older who use the Internet, according to wealth group quintile

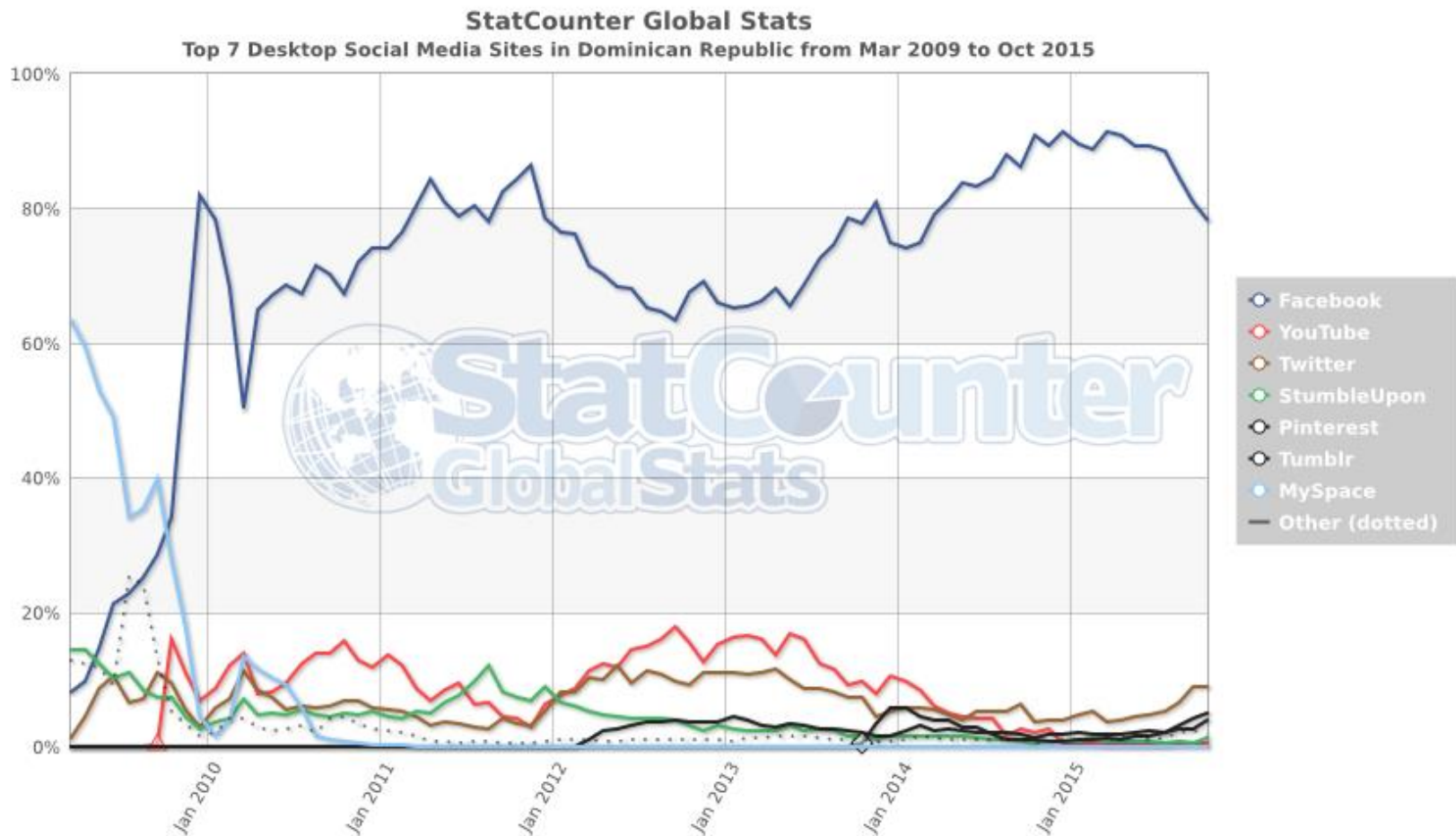


Q1	Q2	Q3	Q4	Q5
~RD\$ 11,000	~RD\$ 18,100	~RD\$ 24,900	~RD\$ 38,800	~RD\$ 102,600

SOCIAL NETWORKS STATS IN DR

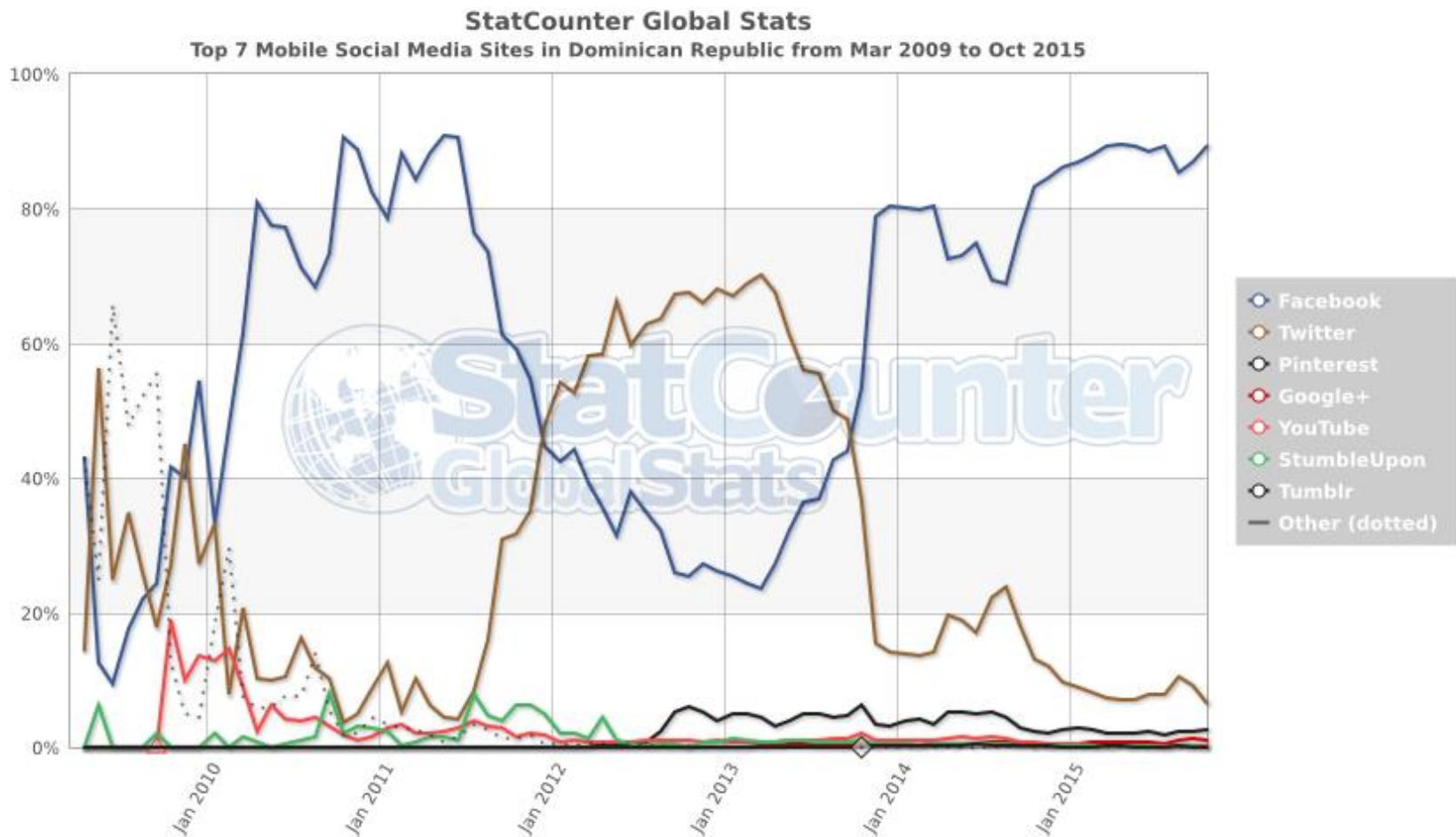


Top Desktop Social Media Sites



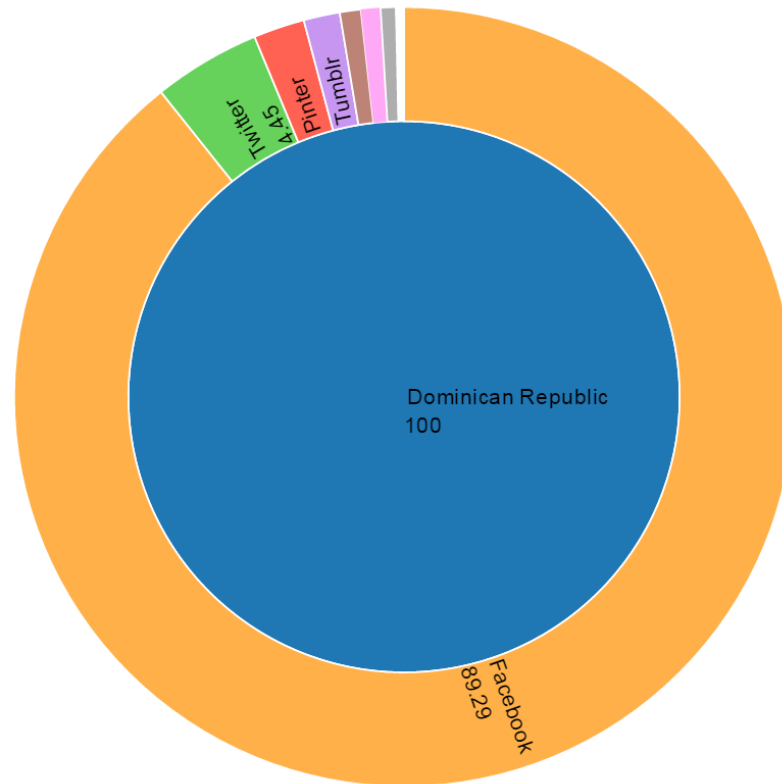
Share: Facebook 78.35%, Twitter 8.99%, Tumblr 4.99%, Pinterest 3.87%

Top mobile Social Media Sites



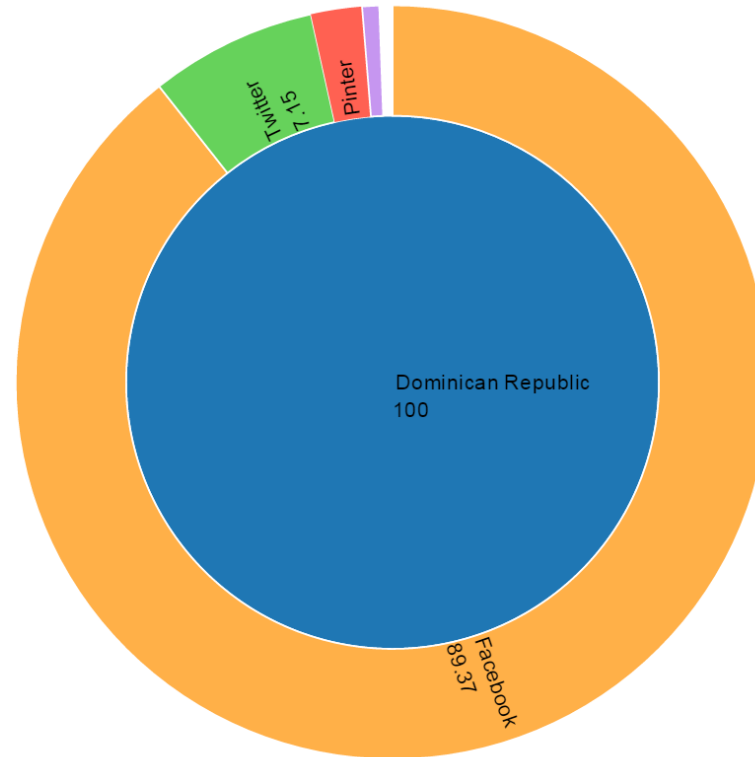
Share: Facebook 89.15%, Twitter 6.66%, Pinterest 2.72%, Google+ 0.96%,
 Tumblr 0.1%

Social Network Usage Using Desktop



Most used social network in Dominican Republic is Facebook with the usage of about 89.29%. Twitter ranks second with 4.45%, Pinterest ranks third with 2.12%, Tumblr ranks fourth with 1.5% and the remaining social networks holds 2.64% using desktop.

Social Network Usage Using Mobile



Most used social network in Dominican Republic is Facebook with the usage of about 89.37%. Twitter ranks second with 7.15%, Pinterest ranks third with 2.19%, Google+ ranks fourth with 0.73% and the remaining social networks holds 0.56% using Mobile internet.

Facebook statistics

- Users monthly: **5,100,000**
- Users with mobile access: **3,400,000**
- Average user age: **18 - 44**
- Average friends per user: **286**
- Average page like per user: **23**

Information provided by Ignacio Casas, Facebook Director
for Central America and The Caribbean.

Social Networks users



1,000,000



553,000

There's not official data for Twitter users,
the estimation is about 1,000,000

Sources

- This report is a compilation of public statistics available in the following websites:
 - Indotel.gob.do
 - One.gob.do
 - NIC.Do
 - Weforum.org
 - Alexa.com
 - LinkedIn.com
 - Facebook.com
 - Statsmonkey.com
 - Statcounter.com
- In some of the charts the percentages does not amount to 100% , because missing or irrelevant information is not shown.
- Social Networks stats from two different sites are provided for comparison purposes.



Mite Nishio
ICT Consultant

Twitter/Instagram @mitenishio

nishio1@gmail.com

www.mitenishio.com

<http://do.linkedin.com/in/nishio>

Google+: +mitenishio

www.facebook.com/mitenishio